

# Apps Unveiled

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PLAY



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Enjoy High Speed Launching Action



**TWENTY**

Match Tiles... Get to Twenty



**BRAIN DOTS**

Think, Draw and Bump!

MUST-HAVE APPS

JUST FOR  
FUN



## APPY TRAVELLING

NEVER DRIVE ALONE

Say YES to **APPY**  
RIDESHARING



FIND OUT APPS TO

Book a **SELF-DRIVE CAR**



Give your  
**SELFIES**

a whole new look







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# Hire a Self-drive Car



Is your car left at a mechanic? Or you don't own a car but want the benefits of owning one? In other words, if you want the convenience of a personal vehicle but don't want to buy a car, or hire a cab every time you need to get around, then renting a self-drive car can make sense. This is particularly true if you're travelling to a new city and just need a car for a couple of days. That's where self-drive car rental service providers, namely Zoomcar, Carzonrent's Myles, and MiCar come in. With low rentals, a whole bunch of cars you'd love to drive and mobile apps for easy bookings, getting wherever you want to go is now simpler than ever!



# a note from the EDITOR

Thanks to smartphones and tablets, the fastest growing market of mobile applications is changing the way we get around. In this mobile-first era, users seem open to newer services and technologies like never before.

The way cab companies such as Ola and Uber are doing in India, their fast adoption has paved the way for a lot of ridesharing companies, for example, BlaBlaCar and Tripda, to be optimistic about their prospects in India. In fact, considering the growth of carpooling services in India, Meru Cabs has recently updated its app with the CarPool feature. Head to Page 8 and learn more about the apps that connects people looking for a ride with people offering a ride, so that they can travel together and share the cost of their journey.

The self-drive car rental service providers in India, for example Zoomcar, Myles, MiCar are also gaining popularity especially among youth who can't afford a car or don't want to buy a one may be because of heavy maintenance costs, lack of parking facilities, or be it any other reason. With low prices, a whole bunch of cars you'd love to drive and mobile apps for easy bookings, getting wherever you want to go is now simpler than ever.

Then there are apps for selfie lovers who love to flaunt photos of themselves on their social network profiles on the go. Head to Page 12 and discover the best camera apps designed especially for taking selfies. From applying filters right before taking a selfie to record a short selfie video (3 to 6 seconds long), you can give your selfies a whole new look.

Wait! Also, check out must-have apps just for fun and some new interesting games from Page 20. Then find out the new apps released last month.

APPY Reading 😊

Jyoti Aggarwal

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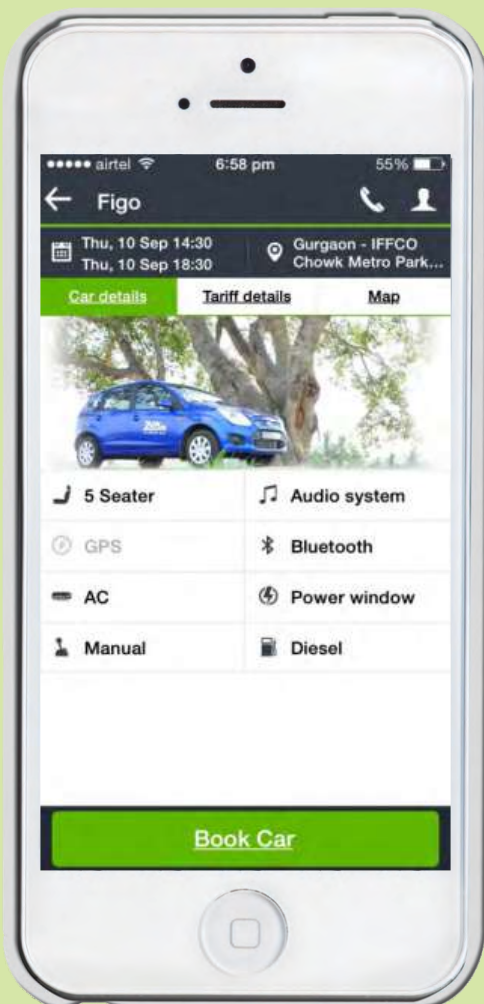
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Available in 6 cities at present, namely Delhi/NCR, Bangalore, Pune, Mumbai, Chennai and Hyderabad, Zoomcar is popular and reliable self-drive car rental service provider in India. The company offers a range of 13 cars to choose from, cheapest one being the Tata Nano and the most expensive one being – Mercedes Benz GLA-Class.



## Zoomcar



Booking and hiring a self-drive car from Zoomcar is a painless process. There are no forms to fill out. The entire booking process takes place online. All you need is the Zoomcar mobile app to make a booking.

The moment you open the app, you have to choose a date and time for picking up the car and dropping it. Then the app will list the cars available along with car details (such as seating capacity, AC, Audio System, Petrol/Diesel, etc.), tariff details and pick-up locations on the map. Just select your favourite car and pick-up location from a list, pay the tariff plus a refundable security deposit of Rs. 5000/-, upload your driving licence within the app and you are good to go. Yes, it's that easy!

The range of available cars is slim, but decent. You can rent a Tata Nano (₹60 per hour), Ford Figo (₹95 per hour), Honda City (₹110 per hour), Scorpio (₹130 per hour) and Mercedes Benz GLA (₹280 per hour).

Speaking of fuel, every Zoomcar vehicle you rent comes with a full tank. If you run out of fuel, the company will reimburse the cost of additional fuel on showing a receipt. The tariff includes taxes, fuel charges and any possible roadside assistance. Of course, there is a catch.

You can drive the car up to 10 kms per hour, thereafter would be charged up to Rs. 25/- per km depending upon your car model. So, if you book for 12 hours, Zoomcar tariff will cover only 120 kms.

Zoomcar also strictly warns you about returning the vehicle to the wrong location, smoking in the car and speeding (over 125kmph). There are strict fines associated with all three. The company will deduct all the fines from your security deposit and refund the balance.

Unlike Myles, Zoomcar lets you rent all cars in its fleet for a refundable deposit of Rs. 5,000/- and the entire process is carried out online, which is a plus point of Zoomcar. The minimum billing is for 4 hours. That means all bookings between 1 to 3 hours will be billed at 4 hours. And, the maximum rental period is 60 days, at present.

Zoomcar app also features a Deal Shack (lists ongoing offers by Zoomcar) and detailed FAQs. You will find detailed answers to all your queries within the app itself. You don't need to go anywhere, no need to call anyone. Still, you can call their 24x7 helpline with just one tap, anytime.

Available on: | Free



Whether your car is at a service centre, is being used by someone else in the family or you don't own a car, you can hire a one from Myles. Owned and managed by Carzonrent, Myles, a well-known player in the self-drive market, is present in 21 cities with 200+ pick-up locations. Add to that, Myles recently spread its network to 10 airports, becoming the first and only self-drive service provider to be present at the airports. Travellers can book a Myles car as soon as they land at the airport and start their trip right away by hiring and driving the car of their choice.



# MYLES

Before moving on, let me tell you about the Myles presence. It is available in Delhi, Gurgaon, Noida, Ghaziabad, Amritsar, Jaipur, Udaipur, Chandigarh, Mumbai, Pune, Ahmedabad, Bhubaneswar, Hyderabad, Bangalore, Goa, Chennai, Vishakhapatnam, Coimbatore, Mysore, and Mangalore.

At present, Myles offers 34 car models ranging from electric car e2o to Tata Nano, Maruti Suzuki Swift to Renault Duster and Mercedes E-Class, so you can hire a car that best match your needs. All of Myles' cars are centrally tracked via GPS, and can be rented on an hourly, daily, weekly or monthly basis.

The daily rental varies from Rs. 800/- a day for Tata Nano, Rs. 1,650/- a day for Honda Amaze to Rs. 9,500/- a day for a Mercedes E-Class. There is no cap on kms per hour, but you've to pay for the fuel in addition to daily rental.

If you hire a car for a couple of hours, the rent is like Rs. 75/- per hour for Tata Nano and Rs. 1,200/- an hour for Mercedes E Class – hourly rental includes fuel charges, but hours per km are capped. So, if you book for 10 hours, Myles will cover only 100 kms in tariff, thereafter you have to pay for every extra km.

The minimum booking period is 2 hours. The best part is that the company also offers huge discounts if you avail the service for a couple of weeks or months.

**How it works:** Myles doesn't have a standalone app, so you need to download

the EasyCabs-Myles-Carzonrent app to check the Myles range of services. To avail the service, you need to provide a few simple details like pick-up city, rental type - hourly, daily, weekly or monthly, pick up and drop off date and time. Then the app will provide you a list of available cars matching your requirements.

You can check the details such as car model, seating capacity, list of pickup locations (from where you can pick up the car), estimated fare, and refundable security deposit amount (pre-authorization from card). This security deposit goes up as the value of the car rises - to book a Tata Nano, you have to block Rs. 5,000/-, Rs. 30,000/- for a Maruti Swift, and Rs. 70,000/- for a Mercedes E-Class.

Also, it is worth telling you that, when you rent a self-drive car for the first time from Myles, you have to visit its nearest office to submit your ID proof (Voter ID/Passport), driving licence, and to swipe the card to block the refundable security deposit. It is recommended to visit the FAQs on their website – [mylescars.com](http://mylescars.com) to get to know more about their cancellation policy, security deposit policy, penalty for returning the car late, etc. Also, you can make a call to their 24-hour helpline – 0888 222 2222 for telephonic booking and assistance.

Available on: | Free

CHOOSE FROM  
**34 CAR MODELS**



**Download  
EasyCabs-Myles-  
Carzonrent  
app to check the  
Myles range of services.**





MiCar currently offers Volkswagen Polo, Renault Pulse and Ford Figo under compact, Volkswagen Vento, Toyota Etios, Maruti Swift Dzire, Nissan Sunny under sedan, and Nissan Terrano and Toyota Innova under SUV segment.

The minimum billing is for 6 hours and refundable security deposit is Rs. 10,000/-. When you book MiCar on an hourly basis, you will have to pay hourly rental plus kilometer charges for the kilometers you have driven, nothing extra for fuel.

For a daily booking, you will only be charged for the hourly rental, not for the kilometers driven. But the fuel charges will be paid by you. That means the company will give you a full tank car and you have to return a car back with a full tank. Otherwise, the company will deduct the money from your security deposit.

MiCar rentals are quite reasonable and affordable. For example, the hourly rental for Volkswagen Vento is Rs. 75/- per hour and per km charge is Rs. 7/-. Nissan Terrano hourly rental is Rs. 94/- per hour and per km charge is Rs. 8.5/-.

You can use MiCar's mobile app to check the availability of cars, rentals and make reservations. To know more about MiCar cancellation policy, penalty for returning the car late and such, you can visit its website – [www.micar.co.in](http://www.micar.co.in).

Available on: | Free



**Another popular option to rent a self-drive car in Delhi, Gurgaon and Noida is MiCar. You can choose from 9 car models and rent by the hour or day. Unlike Zoomcar and Myles, you can request a delivery of MiCar wherever you want (within 5 km of listed MiCar stations) for a nominal fee of Rs. 90/-**

Back Hourly Booking

Select City :  
Gurgaon

Select Vehicle Type :  
All

Select Start Date : 06/09/2015  
Select Start Time : 22:00

Select End Date : 07/09/2015  
Select End Time : 04:00

Select Station Location :  
Gurgaon Iffco Metro Station, 1...

Find Cars

Back Reservation Detail

Vehicle Detail

Vehicle Type:	Polo/Pulse
City:	Gurgaon
Start Time:	06/09/2015 22:00
End Time:	07/09/2015 04:00

Pickup and Delivery Service

☐ I want a pick up

☐ I want a delivery

### Just a Suggestion

Before booking a car from any of the self-drive car rental service providers mentioned here (Zoomcar, Myles and MiCar), properly read each and every FAQ to understand their terms and conditions. You must understand what is included/not included in the tariff. For example: whether fuel cost is included in the rental or not; payment terms; is there any km cap per hour; what are the fines for returning the car late, smoking inside the car, violating parking rules and regulations; what is their cancellation and security deposit policy, etc. You can also call their respective 24x7 helpline numbers to clear all your queries before booking a car.

Note: Car rentals mentioned in the reviews are subject to change.





## Say Yes to Ridesharing

**R**idesharing or Car Pooling – whatever you call it, we all are familiar with it. Ridesharing is when several people travel together by car and share the cost of the journey. The Transport Department - Govt of NCT of Delhi has stated that, “Car driving is expensive and eats out a great share of your monthly budget. Carpooling saves money and reduces congestion.”

You probably already rideshare very often with neighbours and colleagues: every time you take the car together, you share the cost of a journey with them. The best part is that you don't have any problem in sharing a ride with them because you already know them, thus not worried about your safety. But how many of you are comfortable with the idea of carpooling with strangers?

Think for a moment: You have to travel alone from Delhi to Chandigarh to attend your friend's family function and your car is not available at the last moment. Now, what would you do? Would you prefer sharing a ride with other car owners travelling to Chandigarh? Yes? or No? The first question that will bother you is 'your safety'.

With the increasing number of cases that lack of safety in taxi services has

raised, people's approach to ride sharing services has only been skeptical. However, the way cab companies such as Ola and Uber are doing in India, their fast adoption has paved the way for a lot of ridesharing companies to be optimistic about their prospects as consumers seem open to newer services and technologies like never before. And the response has been more than encouraging for the latest foreign entrants – BlaBlaCar and Tripda who intend to change the scenario of Indian ride sharing services.

The companies, for example – BlaBlaCar, that connects people looking for a ride with people offering a ride are trying their level best to find solutions to the single biggest challenge: building elements of trust in the system and ensuring security of the riders and car owners.



**Let's understand what measures have been taken by the companies in this space to ensure your safety, if you choose to carpool with the members registered on their platform.**

**Using Facebook to enforce trust** – Whether you are looking for a ride or want to offer one, Facebook login is mandatory to avail the service. Plus, members can put only their real photos as a profile picture, pseudonyms are not accepted. Then companies also verify your phone number and email address. Some companies also ask for your corporate email-id, Aadhar card details and a copy of driving licence (if you are a car-owner) to further authenticate your profile.

**Driver-Passenger rating system** – At the end of a shared journey, members review and rate each other on a 5-star scale. That means before you travel with another member, you can read their ratings and benefit from the experience of other members who have met that person. If a member has been declared trustworthy by several people in the past, you can trust them too.

**Ladies-only groups** – Few companies also have "Ladies Only" option. That means female passengers looking for a trip only with females in the car, can select the "Ladies Only" filter in order to see all the rides that will strictly have only females.

**Final decision is yours!** – It will always be YOU who decide the fellow member with whom to share a ride. In other words, it is completely up to the driver to choose the passenger and vice-versa.

**Now, let's have a quick look at the apps hand-picked by Apps Unveiled team that you can try if you like the idea of carpooling or already looking for some carpool partners.**



**'BlaBlaCar', the personal car ride-sharing platform, connects people looking for a city-to-city travel solution with car owners going in the same direction, so that they can travel together and share the cost of their journey. BlaBlaCar already connects over two million people every month around the world for shared journeys.**

**You can offer a ride...**  
Don't drive alone: share your journey with passengers and cover your fuel costs!



For people looking to travel, the app works like a travel search engine. Passengers can contact the car owner to know more about the journey and confirm their seat. Before getting in touch, one can check the car owners' public profiles, which can only be created through a Facebook account. Plus, there are member ratings and experience level that one can check to know more about the car owner. Needless to say, car owners can use the app to offer a ride and connect with co-travellers of their choice.

Price per passenger is capped, ensuring drivers only cover the cost of the journey and don't make a profit (the platform makes a distance-based price recommendation that is fair and transparent for both parties). For example, if you want to carpool from Delhi to Chandigarh, the cost will come around Rs. 700/-. Payment can be made in cash directly to the car owner.

**Available on:** | Free





## Share rides to office with friends & colleagues



# Orahi

When one needs to commute long distances every day to reach office, car pooling is an option that's not just environment friendly, but also a pocket friendly. That's where Orahi comes in. Orahi is a dynamic ride sharing system that lets you carpool to work with friends, neighbours and colleagues. With over 20,000+ fully verified corporate members, Orahi service is available only in Delhi/NCR, at present.



**How it works:-** If you are looking for a shared ride from your home to the office, simply provide your home and office complete address and Orahi will connect you with fellow members who stay close to you and travel daily in the direction of your office, using its patent-pending algorithm. From there, you can invite fellow members to share a ride with you. Car Owners can accept or decline your request – it is completely up to them. Once the ride is complete, tap the "Pay" button within the app and Orahi will transfer the payment from your Orahi account to the car owner's account. Simple! Of course, registering an account is mandatory for both passengers and car owners with all the necessary details required by Orahi to use the service.

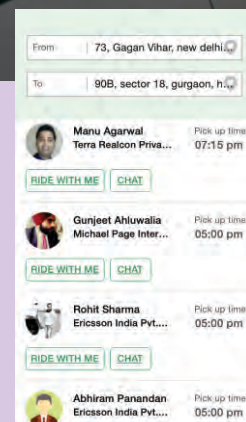
**Why Orahi:-** Orahi follows a 3-tier verification process, which includes the verification of the corporate identity of a member, his/her public identity (via a Government-approved ID document), and mobile number. Apart from this,

data such as number of rides taken, past rides and previous co-travellers, and community-driven ratings will give you enough information about a member before you choose to share a ride with. In addition, the female car-owner/passenger can also choose to only travel with other women using women-only groups as a filter.

**Cashless Payment:-** Orahi works with a prepaid token system in which tokens are exchanged between members as ride payments. 1 token is equal to 1 rupee. As a passenger, you will have to pay Rs. 3.5/- per km (including the system usage fee of 0.50 paise). You can recharge your Orahi account via net banking or Credit/Debit Card, only at the Orahi website.

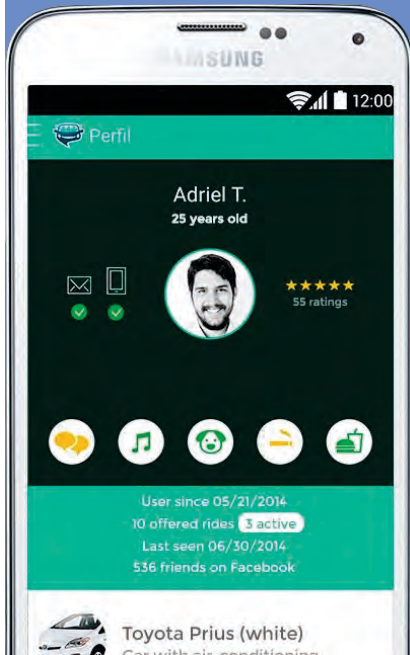
The best part is that Orahi offers the first ride for free so users can try out the service without paying. However, registration is necessary to use the service.

**Available on:** | Free





CHECK THE PASSENGER RATINGS TO  
FIND YOUR BEST MATCH



Whether you want to carpool from one location to another within the same city or looking for a ride from one city to another, Tripda helps you find a ride. Basically, Tripda is a marketplace that connects people who need a ride to drivers who have empty seats in their cars. Like BlaBlaCar, Tripda helps people share their costs instead of helping drivers make a profit.



# tripda

Facebook Connect is the only way to register on Tripda, so you know exactly whom you're travelling with. Then the users that have verified their email and phone number are to be considered more reliable. Add to that, Tripda also follows a rating system. After a ride, carpoolers rate each other on a 5-star scale, building a trusted community of Tripda users. Furthermore, Tripda has moved one step ahead in terms of women's safety by having a 'ladies only' service option. It is recommended to travel with people who have a good number of friends on Facebook and have received a good rating on a 5-star scale by fellow travellers.

Available on: | Free

Like BlaBlaCar and Tripda, Ryde app by ibibo group is another simple and smart way to share your journeys. Travelling to another city or within your city? Request a ride and get picked by trusted members of the community like you. It is mandatory for Ryde users to upload their real photo, verify their phone number and e-mail address to use the service.

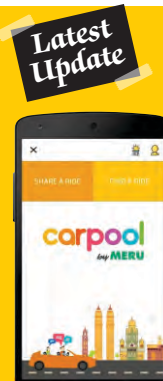
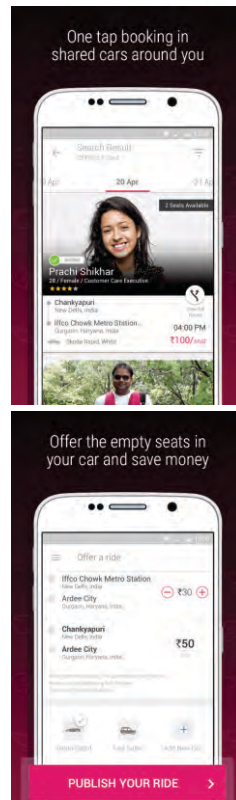


**How it works:-** Passengers looking for rides can search for registered members on the app offering rides, then book their ride and preferred seat. Following which they need to make the payment online, chat with the driver and decide the pick-up location.

As for the drivers, the app allows the drivers to choose their source, destination and seat price. They can also search for passengers who are looking for a ride to the same destination. At the end of a ride, drivers will get the money in their account after rating the passengers.

Currently, Ryde's app features prices for rides to cities around Delhi such as Delhi-Jaipur, Delhi-Chandigarh, and Delhi-Shimla in the range of INR 349-399 per seat.

Available on: | Free



## CarPool by Meru

Meru Cabs, the radio cab provider launched its CarPool service across all 23 cities where their service is operational. This new service has been integrated into the existing 'Meru Cabs'.

Android mobile app with the iOS release soon to follow. The ride sharing feature is limited to personal cars.

In order to use the CarPool service by Meru, users would have to sign in through their Facebook accounts and have to submit a copy of their driving licence, Aadhaar Card (unique identity number) and PAN card for verification.

Using CarPool feature is incredibly simple. If you are looking for a ride, all you have to do is sign up, enter your source and destination locations and search for the ideal ride. Sharing a ride is also very simple – sign up, upload your personal info, car and ride details and offer a ride to co-travellers. As of now, passengers can make payment to drivers only via Paytm wallet.

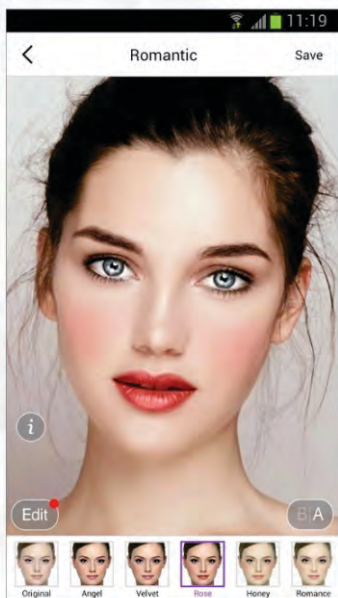


## SELFIE TIME



**I**t's a trend of "Selfie"! In fact, it's a bug that makes you click your pictures on the go, edit them in a jiffy and share them with your social circle right away. But if you want your selfies to really stand out from the crowd and also wish to make selfie snapping an even more fun experience then there are some amazing apps that are now available. From applying filters right before taking a selfie to record a 4-seconds long selfie video – you can do a lot more with the selfie-camera apps reviewed here in this section. The best part is that they're all free, so you can experiment with all of them to find the one you love.

### One-tap Makeover Try on various beauty styles



## Perfect365

One-tap makeover

We all want to look good in our selfies. Now we always can. Perfect365 app combines photo editing with makeover software to let you play around with different makeup and hair looks as well as tweak your own images by removing dark circles and blemishes, adding the perfect 'glow' to a complexion, and much more. Though the app is designed mainly for women, but men can also use this for adjusting the skin tone and removing blemishes.




The way this app works is, in one word, superb. Simply upload a photo from your camera roll for editing and the app will automatically and accurately detect the face in your photo, along with key facial points on the eyes, nose, and mouth areas. You can even adjust the key points yourself, if you wish so. Now, the stage is all yours. Give your photographed face a one-tap makeover by choosing from a variety of looks – all inspired by your favorite celebrities and the hottest beauty trends. From natural to glamorous and red carpet classy look – you can try dozens of looks using this app. And yes! The app ensures your new look is accurately applied and doesn't look botched.

Once you are happy with your new look, you can further beautify it by tapping on the 'Edit' button. From there, you can slim your nose, whiten your teeth, deepen your smile, change your eye color, remove under-eye circles, soften your skin, try out different hairstyles, and do a lot more, all before

uploading it to social media. The best part is that you can adjust the intensity of each effect and can compare your new look with the original one at any moment, whenever you feel so. Additionally, Perfect365 also offers step-by-step instructions on how to get the same look in real life. Just tap the "i" icon for a detailed "How-to," plus a fun story on what inspired the Hotstyle (make-up look).

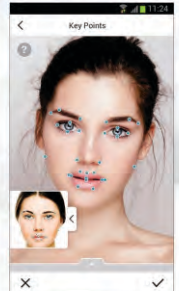
Another notable feature is "Live Makeup", which opens up the front camera and lets you apply a virtual makeup right before taking a selfie or a short selfie video.

Everything said, get this app and look flawless and fabulous in your selfies and other photos. Try dozens of trendy preset make-up templates in just one tap, or have fun customizing a unique style that's all your own. As said above, the stage is yours!

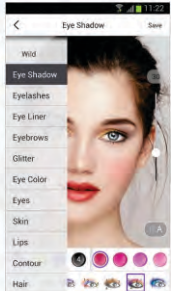
Available on:   

Price: Free (offers in-app purchases)

### Precise Beauty Automatically detects keypoints



### Get Creative Have fun with tweaking tools







# YouCam Perfect

**Turn your every selfie into perfection! Cyberlink's YouCam Perfect app offers cutting-edge image enhancing tools so you can transform your selfies into a magazine-worthy masterpiece. It offers several unique features including instant beautifier, skin tone improver, body and face shaper, collage maker, creative background scenes, magic brushes and a social community called Beauty Circle.**

## Multi-face Editing

Take a group selfie or "usie" and make everyone look perfect



## The Look You've Always Wanted

Achieve an oval face, button nose, or radiant tan in a few touches



## One Beauty Solution

Perfect face, eyes, and skin are just moments away



## Real-time Beauty Camera

Use the magic mirror in your pocket to capture incredible photo & video selfies with 100 instant effects.



No sooner than you launch the app, the home screen presents you with simple icons, namely Perfect Cam (built-in camera with auto-beautifier feature), Face Beauty, Photo Edit and Beauty Circle. Add to that, the bottom panel of the screen gives you an access to a wide range of Collage templates and Image cutouts.

Whether you want a glamorous or naturally beautiful look, you can apply real-time beautification effects before taking your selfie with built-in Perfect Cam. Once you are happy with your selfie and choose to save it, the options such as share it to social media, further enhance it with in-app features – Face Beautify and Photo Edit, or use it straight in a collage or cutout will pop-up.

'Face Beautify' feature offers easy-to-adjust beautification tools that you can use to touch-up your selfies. Apart from including features like skin smoother, blemish removal, nose enhancer, eye bag remover, and eye enlarger, it also features Body Shaper, Taller and Face Shaper. While 'Body Shaper' feature lets you shrink your waist, 'Taller' feature

helps you look taller and leaner in your full-length photos.

'Photo Edit' feature, on the other hand, comes with smart editing tools to help you create the perfect photo. You can add a variety of text bubbles, overlays, frames and filters to your photos. Then there are cool magic brushes that let you add a variety of stickers to photos with a burst of shapes and colors. Plus, there are creative image cutouts and background scenes that give your photos a whole new look. Not just that, you can also adjust the intensity of the each edit, and compare the edited photo with the original one –anytime during the editing process.

Another great feature of the app is the built-in fashion social network called Beauty Circle. This is a crowd-sourced gallery of the latest trends in makeup tips, style, and fashion. You can join Beauty Circle to follow expert "Beautyists" and share your own fashion photos and fabulous selfies with others.

If you still need another reason to download the YouCam Perfect app, then here it is. You can take selfies without touching your device. Just enable "Wave" feature in the Perfect Cam settings and click selfies with just the wave of your hand, perfect for taking selfies from a distance. Add to that, the self-timer feature is included.

To sum up, YouCam Perfect is one of the most feature-rich makeover apps available with selfie-camera and photo editing tools. If you want to transform your selfie photos into magazine-worthy portraits, then this is the perfect app for you.

**Available on:**  

**Price:** Free (offers in-app purchases)



**Backed by the makers of LINE messenger, B612 is a camera app that will simplify the way you take the selfies and will win you through its minimal and simple interface. It aims to focus solely on making selfies look more beautiful and fabulous.**



As soon as you launch the app, the front camera will pop-up ready to click your selfie. Add to that, you'll find the filters designed especially for taking selfies and collage templates at the bottom of the screen that can be applied with just one-touch right before taking a selfie. That means you can get super creative while taking your selfie as you can choose from over 90+ filters and a wide range of collage formats, which include the usual 3:4 ratio or 1:1 ratio that every Instagrammer craves, to templates that allow you to take up to 9 photos at a time in the same frame.

As the B612 app is optimized for taking selfies, you can take a selfie with just one hand by tapping anywhere on the screen. Plus, you can simply swipe across the screen to allow the app to choose the right filter for your selfie at that time. And you know what, the more you use B612, the better it gets. It remembers which filters you like using most and selects them for you. Furthermore, B612 built-in camera automatically recognizes people, focusing out of the background to highlight faces and bodies.




Hold on! B612 app is not just about taking selfies. It also allows you to take short selfie videos – 3 or 6 seconds long with sound and audio support. Not only that, you can take multiple videos in the multi-photo collage template, which

makes for very cute selfie-videos. All you need to do is just tap-hold the screen and the app will automatically switch to video mode. You can even convert these videos into cool GIFs that you see on various sites, for example, Tumblr.

The 'B612 box' is another innovative feature on this app. It lets you shoot a selfie video with a friend in 1:1 template –no matter where your friend is. So, you can have fun taking videos with your friends remotely using B612 Box. Just tap the Box on the right of the collage menu and the app will guide you step-by-step on how to use this feature.

That's not all! Other features include self-timer that you can adjust to either 2 seconds or 5 seconds. You can also switch to back camera by swiping the screen from top to bottom. And when you swipe the screen up from the bottom, it opens up the settings tray. From there you can adjust the exposure, auto-save, and location on/off feature amongst other settings.

All said, B612 is a must-have app for those who love to flaunt photos of themselves on their social network profiles, and the shutterbugs who blog their own images on the go.

**Available on:**   

**Price:** Free (offers in-app purchases)





# Frontback

**So you think you're too cool for selfies? Try Frontback app! It is a camera app for taking selfies, but with a twist. It lets you capture a photo of you and what you see – both in one frame. That means it captures you and your perspective in one photo.**

The way it works is quite simple. Frontback built-in camera splits your device screen in two parts. Now, just take one photo of what you're looking at with back camera, and another one of you with front camera, and both photos will be displayed in a split-screen format, capturing the entire moment along with your reactions in one frame.

Frontback also features a World Feed – a social community, where you can see what other Frontbackers are experiencing across the world. You can like others' photos by tapping the 'heart' icon, in addition to sharing them with your social circle through Facebook, Twitter and Instagram. Not only that, you can also instantly react to others' posts by taking a photo or short video right there. Just tap on the 'smiley-like' icon appearing over the post. Rest, you'll be guided by the tutorial.

That's not all! You can take your Frontback experience to the next level by inviting your

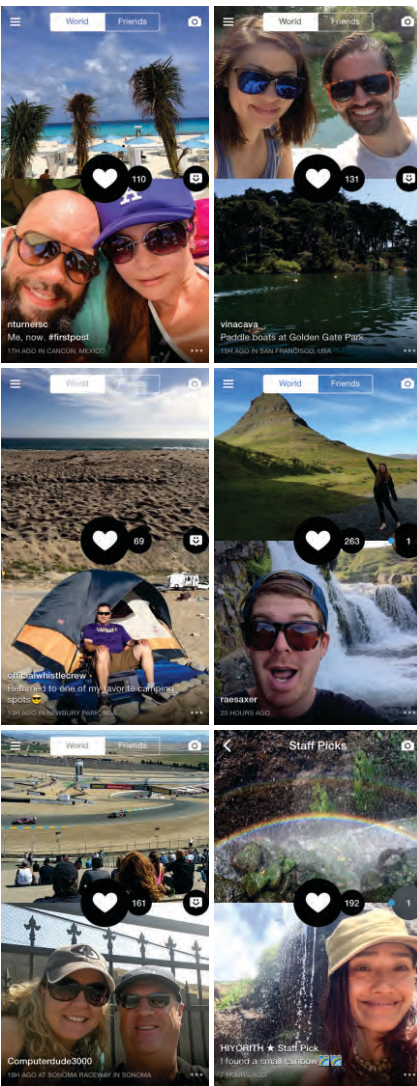
friends to it. Needless to say, it is more fun with friends as you can not only share your photos, you can also see what your friends are sharing and liking on Frontback. Furthermore, you can explore Frontback Feed with options like staff picks, popular, nearby and recent. In case, if you don't want your Frontback images to be explored by other users, then you can choose to hide them in the settings.

Also, it is worth telling you that Frontback is just a real time photo taking app with no confusing settings and photo editing tools.

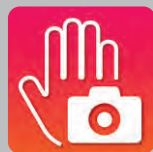
All said, it's fun to use, free, and provides an excellent user experience through its intuitive and smooth interface. If you like taking selfies and sharing them with others, this is a great app to check out.

**Available on:**

**Price:** Free



**If you ever felt like your arms are too short to take a perfect selfie, or you just can't hold the camera far enough away, then CamMe app is the ultimate solution for you. This app has the power to turn your iPhone or iPad into a selfie machine. That's because you don't need to be anywhere near the device to actually take the selfie. Confused? Don't be! CamMe is a hand gesture camera app that lets you take selfies from a distance without even touching the device. Thus, it's great for taking a group photo or a full-length selfie for that matter.**



# CamMe

So how does this app work out? Well, it is immensely simple to use, and fairly good at detecting your hand gestures. From the moment you open the app you just need to position your camera, get in the shot and raise your hand. The camera will immediately recognize your hand and prompts you to close your fingers to a clenched position to begin the camera shutter countdown, and then on the countdown of 3 – the camera will take your selfie. In simple words, place your iPhone up somewhere, step back, and follow the on-screen prompts to take that awesome selfie you wanted. Yes! It's that easy!

Best Part? It allows you to click photos from 2 to 16 feet (0.5 to 5 meters) distance from the device, which makes taking group selfies really simple. What's more,



the app features various PhotoBooth and Funshots templates that make using CamMe and creating selfies even more fun!

**Available on:**

**Price:** Free

**W**ith a vision to be “every woman's personal stylist”, Voonik app hand-picks the best clothes for users based on their body type, skin tone, budget and style preferences. It provides instant recommendations from stylists on the kind of clothes that will suit the user, how to wear them, and what to pair them with. Not only that, with over 5,00,000 products from more than 100 stores and 1,000 brands, Voonik offers the largest catalogue of women's fashion products.

Voonik aims to become a clear leader in the space of women's fashion. The overall vision of the founders is to alter the way Indians shop and make picking out the perfect clothes easier than ever before!

In an email interview with Apps Unveiled team, Sujayath Ali, CEO and Co-founder, Voonik shared his future plans and said, “Today, Voonik is the highest rated fashion app in India. With more than 2.5 million app downloads, Voonik has the best engagement and customer rating in the fashion industry. We are looking forward to reaching a \$100 million GMV run rate in the next 6 months”. Edited Excerpts:

**Q. What motivated you to find Voonik? How has the journey at Voonik been so far?**

It was a personal pain point that my wife never approved of my dressing and honestly, I did not know which clothes would suit me. I moved to premium brands, tried trendy clothes, followed celebrities' styles, but nothing worked. Thus came the idea for Voonik where we can learn from the user's data to recommend clothing based on their body type and style preferences.

Voonik was started in 2013. It was a shaky economy and uncertain business outlook for ecommerce, but the conviction in the idea led me and Navaneeth (CTO & Co-Founder at Voonik) to launch Voonik.

The first few months were pretty uneventful. We put together a small team and launched a MVP version of the product. I remember the early days with no customers and sales. I will admit it was a daunting period, but our core belief in this idea was what kept us going. Slowly, the traffic built up and sales started happening.

The turning point for Voonik came in Aug 2014 when we launched the Android app. Within weeks of the launch, we realized that it would be difficult to compete as a fashion website given the incumbents in the space, but the app market in the fashion space was wide open. So we diverted our efforts to building the app and defocused from the desktop. That was the most important decision, after

which there was no looking back for Voonik.

I am proud to say that today Voonik is the highest rated fashion app in India. We now have more than 2.5 million app downloads, and it is also one of the most engaging apps in India. We are looking forward to reaching a \$100 million GMV run rate in the next 6 months.

**Q. Tell us a bit about Voonik. Why one should download the Voonik app? Your top three reasons?**

Voonik is India's first personal shopping app, started with a vision to be “every woman's personal stylist”.

**Every woman should download Voonik app because –**

1. **IN APP PERSONAL STYLIST.** Voonik allows women to buy what suits them – what suits their body, lifestyle, personality, and budget.
2. **LARGEST CATALOGUE FOR WOMEN FASHION.** Voonik has the largest collection of fashion items for women, at least 5 times more than any other fashion app. There is something for all women shopping in the Voonik app. With over 10,00,000 products from over 1000 stores and 2000 brands.
3. **BEST PRICE GUARANTEE.** The app looks for the best discount on every style across all online shopping stores and applies them automatically.
4. **MULTIPLE STORES. SINGLE CART.**

Voonik allows women to buy from multiple stores such as Jabong, Snapdeal, etc. within one app.

**Q. What makes Voonik unique when compared to other e-commerce players, for example - Myntra?**

The growing trend of women shoppers and smartphone penetration is driving the need for fashion discovery apps and Voonik is capitalizing on this. Voonik has always reinvented the way people shop. We took a chance on creating a personal styling app over a year ago and we are way ahead of the curve. Our personal shopping algorithm is powered by data, styling and technology. Women buy what suits them and get to buy them from multiple stores in one single app.

**Q. How you ensure the quality of the products at Voonik? What special you do to make your customers happy? What your customers have to say about Voonik?**

At Voonik, Quality means creating a best-dressed woman. We not only focus on listing shopping products for women, but also focus on their style preferences. Being a first time user of Voonik app, we ask them to begin with a Style Quiz. It just contains four simple questions about their body shape, skin tone, height and style. Based on their responses, the app offers them personalised style recommendations for various occasions. Thus, breaking away from the conventional e-commerce



business model, Voonik is powered by an in-house personal shopping platform that makes recommendations to shoppers based on their profile and preferences. We are the highest rated fashion app in India ahead of other players such as Myntra and Jabong.

Our customers love us as we have the best collections for them – this is a factor of having the largest collections and best-in-class personalisation. Customer feedback is taken seriously and we react real time on those, ensuring high quality of products available at Voonik.

**Q. Currently, Voonik's main target audience is Women aged between 18 -30. Men are generally the ones who have no/little fashion sense and would benefit a lot from styling the services of Voonik, any plans to provide similar services to men too, in the future?**

We are a data driven company. We first launched the services to both men and women and used data to focus only on women. Women were reacting way better to our value prop. It will take extra effort to make men understand the importance of what we are doing, women readily get that. Product discovery space is going to be driven by women and so we plan to focus only on women in the immediate future.

**Q. Recently, Voonik had raised USD 5 million in Series A funding from Sequoia Capital and Seedfund. How are you going to use the funds? What is your ultimate goal?**

Imagine how ecommerce was before the Amazon launch and how Amazon transformed it. That's how we feel the state of apparel ecommerce today and there is a need for someone to revamp and transform it. The existing apparel ecommerce websites are just blindly mimicking the Amazon model that will work for books and electronics but will not work for apparels. No innovation has happened in Apparel ecommerce in the past two decades. That's where Voonik comes in. The funding will enable the company to enhance their personalisation and style recommendation technology. We already acquired TrialKart that is now powering our image intelligence. We are also ramping up our tech team to work on more innovation.

**Q. Do you also have any plans to go**

# voonik.

## MEET Sujayath Ali

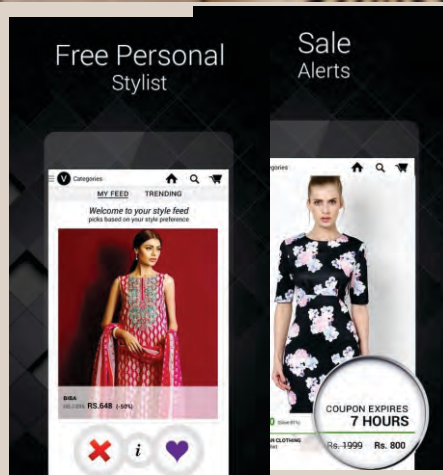
**Currently I'm using** Google Nexus 6 Phone

**My Favourite App picks (other than Voonik)** – WhatsApp, Twitter, Facebook

**I am a regular user of** WhatsApp mobile app

**My message for Apps Unveiled Readers –**

Apps are transforming how the world works.  
Let's create the new future jointly.



**app-only like Myntra or Flipkart?**

We already get more than 90% of sales from our app. So we are pretty much app-only company. Having said that, we have no plans to shut down the desktop. Even if it's only 10%, we don't want to disappoint those customers.

**Q. Where do you see Voonik five years down the line?**

In 5 years, Voonik will be the world's largest fashion company.

**Q. Lastly, what would be the one liner for Voonik?**

Every Woman's Personal Stylist.

APPY FUN

# LET THE FUN



# BEGIN



## MEME GENERATOR

**Features more than 600 Awesome Memes**



Meme Generator app by ZomboDroid makes creating memes an even more fun as it offers lots of meme customization features. You can either pick an image from the built-in library of 600+ high quality images or import one from your camera roll. The app helps you with captions by providing you various example captions for each meme (or image) included in its library, plus you can customize text color, size and font. You can further customize your memes by adding black-colored borders to them. Not only that, it lets you add up to 10 captions over the same image and also you can move them to place as you like. Once your meme is ready, you can either choose to save it to your album or share it with your friends via Facebook, Twitter, WhatsApp, Instagram and other similar social networks.

**Available on:**

**Price:** Free (offers in-app purchases)



## 9GAG

**Ultimate Source of Hilarious Stuff**

With over 10 million downloads, 9GAG app is surely the best source of fun. Share anything you find interesting, get real responses from people all over the world, and discover what makes you laugh. You can scroll endlessly through memes, short videos, GIFs and more, stealing some moments of fun.

Telling you a little more about 9GAG, there is an option to explore the content by categories such as NSFW (not safe for work), WTF, Geeky, GIF, Meme, Comic, Cute, etc. The NSFW category features adult jokes, hence it requires you to login first. You can sign up using Facebook, Google+ or email. Creating a 9GAG user account has other benefits too. You can upload your own content (funny images and videos) to share it with other 9GAG users. It is totally fun!

**Available on:**

**Price:** Free (offers in-app purchases)







# Bobble

## Lets you make Stickers and Comics of yourself

There are many instant messengers that come with hundreds of stickers of your favourite celebrities, cartoon characters and many famous artists to spice up your conversations. But with Bobble app, you can turn yourself into cute stickers and comics that can be shared on any instant messenger, for example, WhatsApp or Line. All that it takes just one selfie.

The way the app works is quite simple and gives you step-by step instructions. Simply follow that and your first Bobble Sticker will be ready in no time.

The moment you open the app, it will ask you to take a selfie or upload one from the camera roll. Then, its photo detection formula will instantly detect your face and prompt you to adjust your hair and face within the frame, and also ask you to select your gender. Now the magic begins. The app

will convert your selfie into a meticulously hand-drawn cartoon bobble head - your identity.

Using your bobble head, you can now create your own stickers or comic stories by choosing from hundreds of funny preset avatars. Comic stories feature scenes based on famous movie dialogues and trending topics. You can spend hours playing with your cartoon avatars. It is too interesting.

That's not all! There is also a Bobble Keyboard that you can integrate with messaging apps to instantly create and share your Bobble stickers and comics without switching between apps. Overall, it is an innovative way to share some lighthearted fun moments with friends.

**Available on:**  

**Price:** Free

create your  
**Bobble**  
avatar

Swipe  
through  
our  
**Graphic  
library.**



## WE HEART IT

Discover Images  
that inspire you

Find images of the  
things you love



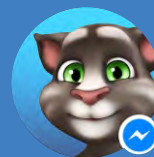
Inspire and be inspired with We Heart It. It is a visual bookmarking service popular with teenaged girls and already has a growing community of 35 million people. Heart and collect your favourite images, follow friends and others like you, find images of the things you love, save and share your inspiration.

Somewhat similar to Pinterest, We Heart It app is a platform to discover and share the most beautiful images from around the world. The app is highly intuitive and so easy to use. Simply create your user account and pick the collections that you would like to follow from the categories, namely Fashion, Fitness, Happiness, Makeup, Music, Outdoors, and DIY projects. Now the platform is yours, discover and share the images that inspire you.

One of the interesting features of We Heart It is Postcard. It is an interesting way to start a conversation with other "Hearters". Tap the image you like, select the Postcard option, write your message and send it to them. Also, you can send postcards to your followers on We Heart It, and friends via the usual social media channels (Ex: Facebook, Twitter, Instagram, etc.).

**Available on:**  

**Price:** Free



## TALKING TOM FOR MESSENGER

Fun way to send a video  
message to loved ones

This app is an incredible new way to send video messages to your friends. Simply choose your favourite character – be it Talking Tom, Angela, Ben, Hank, or Ginger – and tell them what to say by recording a short video to send via Facebook Messenger. Don't worry, if you want to share it on any other platform (for example: WhatsApp), save the video to your phone's gallery and share it from there.

You can also pick the background for your video message from one of the many eye-catching options in the app, or you can take a picture or choose an existing image from your phone. Sending fun, innovative video messages has never been easier! Go ahead, download the app now!



**Available on:**  

**Price:** Free

The image shows a top-down view of the Bullet Boy game interface. At the top left, there's a red banner that says "LET'S PLAY" in white. Below it, a score of "1,387" is displayed in a yellow box. To the right of the score, a green plus sign is next to the number "18". Further right, there are two red cannon barrels with white numbers "7" and "18" on them. In the center, the Bullet Boy character is shown in a dynamic pose, wearing a green helmet and goggles, with a red cape. He is surrounded by a large, stylized orange and yellow explosion. The background is a light green, hazy landscape with some distant structures.

LET'S PLAY

1,387

18

Bullet Boy

**The game with a name Bullet Boy, you can expect some high speed launching action. That's exactly Bullet Boy game delivers as you simply tap to launch Bullet Boy from cannon to cannon through a level. Meet Bullet Boy, the courageous kid who rushes to escape a deadly tornado, while he tries to collect the missing pieces of some very mysterious, and fascinating statues.**

Cannons have always been a great mechanic for physics-based mobile games, and Bullet Boy gameplay is all about the cannons. It is a game about timing your blast from each cannon at just the right moment to land in the next cannon while dealing with moving cannons, spinning obstacles, fixed objects that make a small path to shoot through, and more.

In short, your goal is to travel from point A to point B without hitting anything. It sounds simple, but actually it is not because you don't have an endless amount of time to move from one cannon to another. You need to be quick, because a swirling tornado is constantly behind you, so it's not just about launching to the next cannon, but doing so quickly. Add to that, fast-moving obstacles will constantly come in your way, ramping up the difficulty level.


Each level in the Bullet Boy introduces a new challenge to contend with, and just one tap that is too slow or too quick will result in game over. Nevertheless, the game gives you a chance to continue the level from the same point using a revive (or heart), and you are also given the option to watch an advertisement for a free continue. You will get 20 free revives at the beginning of the

game, and you can always buy more with the real money from the in-app store.

By the numbers, Bullet Boy has around 60 levels with more said to be on the way. There's also an "Endless" mode that unlocks after level 12.

Visually, Bullet Boy is fantastic. It's an enjoyable mobile game that absolutely nails slow motion effects and plays with some fun 3D camera angles. There are times when you'll rocket through buildings and other objects and the game smoothly zooms in and slows down the action so you can see the destruction up close. All the visual effects really spice up the game, giving players a bit of a treat each time they play through a level.

Everything said, Bullet Boy is a one-tap, fast-paced game that demands perfect timing and precision aiming. It's also the type of game that anyone (from any age group) can pick up and play as long as you've got the skills and most importantly, patience to get through the latter levels. Go ahead, try it once!

Available on:  

Price: Free (offers in-app purchases)





# Twenty

By Stephen French

**Match tiles. Get to Twenty. From this simple idea comes TWENTY, an adrenaline puzzler that gets into your head and has you playing on pure instinct. Developers have defined the game as, "Twenty is a colorful arcade/puzzle game that starts at 5, looks easy until 10, gets fiendish at 15 and challenges you to get to 20". Must say, they are so true! It is simple, repetitive yet addictive.**

The premise follows that of similar games like Threes or 2048 where you match numbers together to win the game.

Twenty has the extra dimension of the screen scrolling as time goes on. The goal, as implied by the title, is to work your way up to a 20 number tile.

Initially it's a simple number matching game. You have to pick up tiles and drop them onto tiles with the same value to create a new tile with the next higher value. That means pushing two 1s together makes a 2, then pushing two 2s together makes a 3, and so on. Sometimes you will have to move another tile out of the way to make a match.

The actual challenge is that you can't take as much time as you want to match the tiles because you are competing against the timer in Twenty. You have to always stay ahead of timer else you will get a new row on the board. And yes! Once the stack of tiles reached the top of the screen, the game will get over. Your score is simply the highest value tile on the board.

Matching tiles as fast as you can is not the only challenge, the moment you get the 10 number tile on the board, the game will reveal its true colours by introducing linked-tiles. Linked tiles must be moved together, and this creates restrictions on

how tiles can be matched or whether a tile can be moved at all. However, matching one attached tile breaks the link.

That's not all! There's also a fantastic two-player version called TwentyTwo. It's a split screen version of the same game where two people compete to get to twenty first. Not only is it a race against another person, it also has an added layer of evilness which allows you to encroach on your opponent's side and steal their tiles – helping you get closer to your goal whilst simultaneously slowing your opponent down.

What's more, an in-app purchase also unlocks a number of interesting variations, such as Bubbles, Flip Flop, Panic, Drop, Zen, and Thirty. While in the Panic Mode you have to find all matches before the timer runs out, you can go to twenty at your own pace in the Zen mode.

Overall, it's a game that is worth downloading. Highly recommended!

**Available on:**  

**Price:** Free (offers in-app purchases)

Challenge your friends



score: 16 high: 17

Stay ahead of the timer



Match tiles....  
Get to Twenty



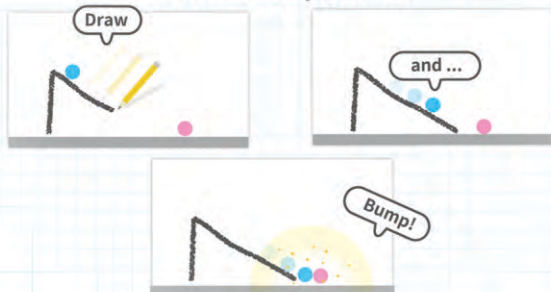


# Brain Dots



## RULES

Draw and Bump the balls



**Draw and Solve. Simple rules, simple fun!**

The game is based on a simple idea. Draw lines and shapes freely to move and roll the balls, so that they bump together. It is a simple enough concept, but the game is not as easy as you'd think. There is a lot of variety in terms of levels, ranging from the obvious to the real tricky ones. As you have to think ahead and imagine how you would have to move the balls in order to make them bump during the actual gameplay, analytical thinking and vast imagination will become the key to success. You have to actually think out of the box to clear the stage. Still, if you fail to find your way, you can use a hint.

The game has over 300 simple-looking yet difficult stages and over 25 different types of pens that you have to make use of in order to advance the more and more difficult stages. A pen is added when you achieve the criteria required. There is also an in-app currency – coins that you get on clearing the stages. These coins can be traded for new pens.

There are also social elements in the game. Once the stage is cleared, the app presents you with a video of your gameplay that you can use to analyse your strategy that you have used to clear the stage or to show off your superior skills by sharing it on various social media platforms (ex: Facebook, YouTube, Twitter).

To sum up, Brain Dots is a game, which is easy to learn, but difficult to master. It will actually make your brain think!

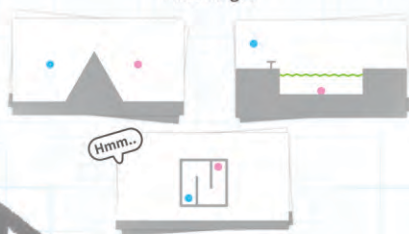
**Think, Draw and Bump! That's Brain Dots for you in a nutshell. Developed by Translimit Inc., Brain Dots is a "drawing brain-training" game application in which you have to draw lines and shapes with your finger in order to make a red and a blue ball bump together. There are so many levels that the game should keep you exercising your gray matter for quite some time.**

**Available on:**

**Price:** Free (offers in-app purchases)

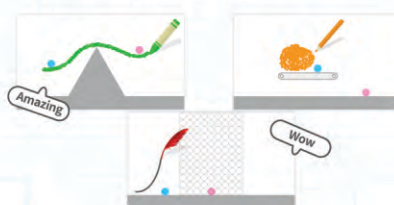
## STAGES

300 + stages

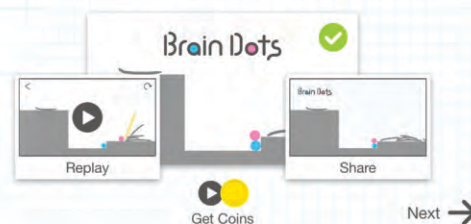


## START NOW

The possibilities are unlimited



## Stage Cleared!!





Select Your Language



## MakeMyTrip IRCTC Train Booking

*Train-Booking app with support for  
5 Indian Languages*

MakeMyTrip launched a train-booking app that lets users book and search for train tickets in six languages. The company claims it's the first in the country to introduce a vernacular rail booking app that supports five Indian languages – Hindi, Tamil, Telugu, Malayalam and Gujarati – in addition to English.

The app will allow users to book General and Tatkal quota train tickets on all routes in India. The company boasts about it being the only rail-booking app that enables return-ticket bookings. It also covers enquiry of fare details, PNR status, seat availability, selection of berth preference and information on nearby stations if no trains are available from the boarding station selected by the passenger.

The company mentioned in its blog post "The seamless interface, the convenience of your local language and the ability to book your train ticket from anywhere and at any time are reasons enough to install the app on your Android smartphone or tablet right now".

**Available on:** Android | Free



## Astrospeak Personalised Services

Get custom advice for  
specific issues



## Astrospeak

*Start your day by reading a daily horoscope*

Launched by Times Internet, Astrospeak app enables users seek specific astrological advice around career, personal and financial needs from over 100+ renowned consultants and experts including Sanjay Jumaani, Anupam Kapil, Bejan Daruwala among others.

Users can opt for free daily, weekly, monthly or yearly horoscope notifications on their mobile handsets or get real time predictions based on Chopais from 'Ram Charit Manas'.

In addition to this, it will also offer Tarot readings around relationships and other personal issues. The app enables readings using the 3, 4, 5 and 10 card reading display designed to offer solutions or answers to specific questions.

Advice can be sought by asking a single question or subscribing for detailed forecasts. For those seeking deeper insights, the app also offers paid services that can be availed via live and deferred chats. The app also facilitates detailed analysis of subscribers' horoscopes and birth charts to offer specific solutions on family, business, career, health, love and relationships.

**Available on:** iOS, Android

**Price:** Free (offers in-app purchases)



## NEW RELEASES



# HAPPITOO

An Airbnb-like app that helps you explore the local nightlife

Happitoo is your personal guide to an outstanding Nightlife experience. It brings together the largest curated experience around everything that defines nightlife. At present, Happitoo covers 8000+ nightspots in 700 locations across 15 cities.

Happitoo is a location based nightlife experience platform that enables users to explore, discover and socialize over food, drinks, dance, music, theme nights, buffets and real time offers at restaurants, pubs, clubs and lounges all in a single swipe.

It also happens to host India's 1<sup>st</sup> real-time Happy Hour countdown and the 1<sup>st</sup> nightlife recommendation tool, Make My Night, which helps users plan their nightlife. In six easy steps, it recommends you the best nightlife options based on your personal choice and preferences.

The app has also integrated with Uber, to make the user experience more comfortable and complete. Happitoo currently lists night spots in 15 Indian cities - Mumbai, Delhi, Gurgaon, Noida, Pune, Bangalore, Kolkata, Hyderabad, Nagpur, Jaipur, Ludhiana, Faridabad, Chandigarh, Indore, and Chennai.

**Available on:** Android | Free

## FIND YOUR HAPPI SPOT AROUND YOU

Curated cards from experts guide you to the best the night has to offer



# LINE LAUNCHER

Give your Android a whole new look

Japanese messaging app Line has launched the Line Launcher for Android users. Free to download from Google Play Store, Line Launcher features themes based on popular LINE characters such as Brown, Cony, and Sally, as well as other motifs such as scenery, nature, and animals. With over 3,000 free options to choose from, users can easily switch between themes to find the one that suits them best.

LINE Launcher offers a plethora of standard widgets, including a battery power monitor, a one-tap boost that frees up memory on the device, a comprehensive search engine that lets the user sift through the web pages, apps, and contacts all at once, settings switchers for Flash, Wi-Fi, and location services, and more. LINE Launcher packs all of these features into one app, eliminating the need to install dozens of separate, single-purpose applications.

In addition to changing themes, users can customize their home screens with LINE Launcher stickers, wallpapers, and icons in whatever arrangement they like. Stickers can also be used as custom icons for shortcut links to any app or URL.

**Available on:** Android | requires OS 4.0.3 and up | Free

### LINE LAUNCHER

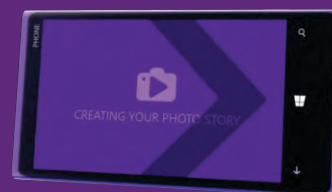
The official smartphone-decorating app of LINE



# Photo Story

Helps you tell engaging stories using your photos

Microsoft released a new photo app for its Windows Phone (also Windows 10 Mobile) mobile operating system. Called Photo Story, the app automatically arranges the best representative photos of an event together and makes a themed video album featuring them. Photo Story is a product of Microsoft Garage Project.



How it works: Simply choose a day, a theme and a soundtrack, and the app will create a rich stylized video from the best photos of the day. Photo Story saves you time by using computer vision technology to automatically pick the best photos. You can easily customize the choice of photos and share the resulting story, just like any other video.

It is a full-fledged app, which in addition to creating video albums, also offers editing and sharing tools apart a plethora of transition effects to allow users to do everything without ever needing another app. It also lets users add stylised music to the videos.

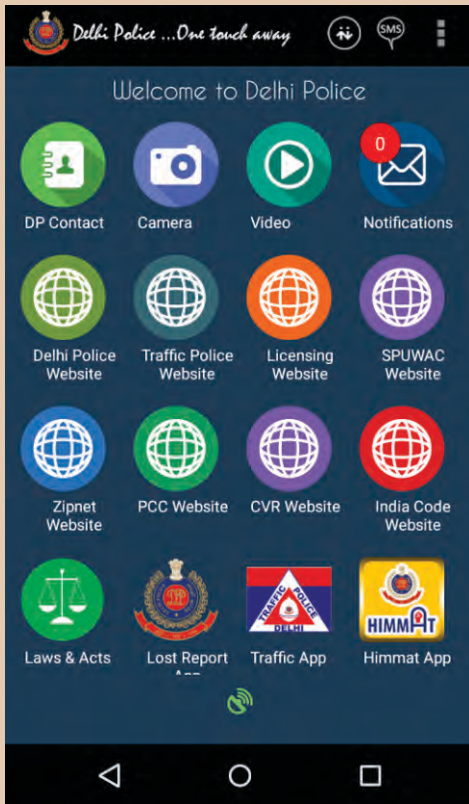
**Available on:** Windows Phone | Free





## DELHI POLICE ... *One Touch Away*

**Provides access to all the services provided by Delhi Police with just one touch**



Delhi Police has launched the trial version of its much-awaited mobile app "Delhi Police One Touch Away", through which it has brought together all its earlier launched apps (Lost Report app, Delhi Traffic Police app, the SOS app named HIMMAT) and links to the websites of its specialised units— including Licencing, Special Unit and Women and Children, Delhi Traffic Police and ZIPNET – and all the helpline numbers under one common platform. With this mobile app, Delhi Police aims to reduce public inconvenience and dissatisfaction with Delhi police functioning.

Through this app, information like police advisories, traffic alerts, safety tips, missing people, wanted criminals and terrorists can be obtained with a single click. The app also lists police officers along with their contact numbers, designations and photographs.

A police statement said the user-friendly mobile app "not only provides contact details of police officers (dealing with the public) but also has provision to disseminate information (documents, photographs, audio or video) to various predefined groups in police".

"Laws and Acts like Indian Penal Code, Criminal Procedure Code, Information Technology Act, Motor Vehicle Act, in electronic form in daily use of police officials, Juvenile Justice Act, Scheduled Caste and Scheduled Tribe Act, Arms Act, Copyright Act, Delhi Excise Act, etc. are also listed on the mobile app," said a senior police official.

**Available on:** Android | Free



## State Bank Buddy

**Mobile Wallet app for  
Android users**

A safe and secure  
way for on-the-go payments

The State Bank of India (SBI) launched a new mobile app 'State Bank Buddy' in partnership with Accenture and Mastercard.

The service will be available to existing as well as non-SBI customers. The mobile wallet app can be used to send money to new and registered customers, book for movies, flights, hotels as well as for shopping. It also has features like reminders to settle dues, recharge and pay DTH/mobile bills instantly.

SBI chairwoman Arundhati Bhattacharya said, "This is one more step in our ambition of becoming the provider-of-choice for customers' everyday needs, both financial and non-financial. Mobile is going to be at the centre of this transformation and this application will help us strengthen our proposition through this medium."

**Available on:** Android, iOS | Free



## LinkedIn Lookup

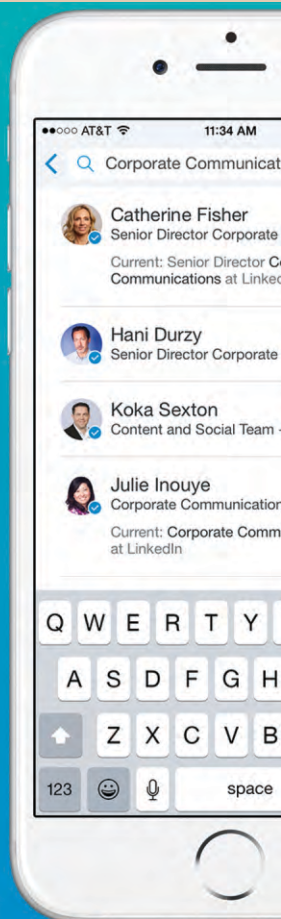
**Find, contact and  
learn about your  
co-workers with ease**

LinkedIn has launched a new standalone iOS app called LinkedIn Lookup in a bid to help the users find their co-workers, or colleagues in the same organisation, with specific skills and responsibilities.

The app is the fastest way to find, learn about, and contact anyone at your company, even if you're not connected to them on LinkedIn. In seconds, you can find a co-worker by name, designation, skill, expertise and more. Learn about them by checking out their up-to-date, streamlined profile.

The app is quite simple to use. Download the app and sign in with your official email address. Now you can search and view any co-worker at your organisation that has a LinkedIn account. You can instantly make contact by sending a message or an email to work address directly from Lookup. If the recipients don't have Lookup app installed, they will receive the message in their LinkedIn inbox.

**Available on:** iOS | Free



# all-time FAVOURITE APPS



## CamCard

Scan business cards and import contact details direct to your address book.

- Android | Varies | Freemium
- iPhone/iPad | iOS 7.0 | Freemium
- Blackberry 10 | Freemium
- Windows Phone | Freemium



## TED

Find thousands of inspiring TED Talks: videos to feed your curiosity, explore innovative concepts and expand your world—updated regularly.

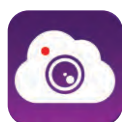
- Android | OS 4.0 | Free
- iPhone/iPad | iOS 8.0 | Free



## Glympse

Share your location safely using GPS tracking in real time with friends and family.

- Android | Varies | Free
- iPhone/iPad | iOS 7.0 | Free
- Windows Phone | Free



## Trunx

Snap, store and share all your pictures in a safe, private and secure photo vault without ever worrying about space on your device.

- Android | OS 4.0 | Freemium
- iPhone/iPad | iOS 6.0 | Freemium



## SignEasy

Fill and sign documents digitally from anywhere, anytime

- Android | OS 4.0 | Freemium
- iPhone/iPad | iOS 7.0 | Freemium
- BlackBerry 10 | Freemium



## AutoRap by Smule

If you can talk, you can rap with AutoRap. Talk into the app, and AutoRap magically morphs your speech into a legit rap song.

- Android | OS 4.0.3 | Freemium
- iPhone/iPad | iOS 7.0 | Freemium



## My Contacts Backup

Create backup of all your contacts with a single click on the Backup button.

- Android | OS 4.0 | Free
- iPhone/iPad | iOS 7.0 | Freemium



## inshorts

Imagine a news article that spans just 60 words, gets you the whole picture.

- Android | OS 4.0 | Free
- iPhone/iPad | iOS 7.1 | Free



## CouponDunia

Lists coupons for 1,800+ Indian online stores, 5000+ restaurants and 1000+ retail stores and malls across 6 cities - Mumbai, Delhi & NCR, Pune, Bangalore, Ahmedabad & Chennai.

- Android | OS 2.3.3 | Free
- iPhone/iPad | iOS 7.0 | Free



## Scan

Helps you scan a QR code or barcode by pointing the phone's camera at the code.

- Android | OS 2.3.3 | Paid
- iPhone/iPad | iOS 7.0 | Paid
- Windows Phone | Paid



## Practo

Helps you find the best doctors in your vicinity based on recommendations. Available in Bangalore, Hyderabad, Delhi, Mumbai, Pune, Kolkata and Chennai.

- Android | OS 2.3.3 | Free
- iPhone/iPad | iOS 7.0 | Free



## Periscope

Broadcast live video from anywhere using your smartphone. Share what's happening around you – with the whole world or just a few friends – as it happens.

- Android | OS 4.4 | Free
- iPhone/iPad | iOS 7.1 | Free



## Battery Doctor

Claims to extend your battery life up to 50% by finding apps and settings that drain power on your device.

- Android | varies | Free
- iPhone/iPad | iOS 5.0 | Free



## Goodreads

Combines virtual bookshelf with online book club. Get personalized book recommendations and find out what others have to say about the book that you are planning to read.

- Android | varies | Free
- iPhone/iPad | iOS 7.0 | Free



## Daily Yoga

Planning to burn fat, lose weight, get relaxed and relieve stress? Get this app! Offers more than 50 yoga training sessions designed for all skill levels.

- Android | OS 2.3 | Freemium
- iPhone/iPad | iOS 6.0 | Freemium
- Windows Phone | Freemium



## Duolingo

Quick, easy and 100% free way to learn a language. Learn Spanish, French, German, Italian, Portuguese, Dutch, Irish, Danish, Swedish, & English.

- Android | varies | Free
- iPhone/iPad | iOS 7.0 | Free



## UrbanClap

From a plumber to a yoga instructor or a guitar teacher, you can find help for more than 50+ services. Currently covers Mumbai, Bangalore, Chennai and Delhi/NCR.

- Android | OS 4.1 | Free
- iPhone/iPad | iOS 7.0 | Free



## IRCTC Connect

Official app by IRCTC to book a railway ticket on the move.

- Android | OS 4.1 | Free
- iPhone/iPad | iOS 7.0 | Free



## Millions of apps Confused?

Which app to download  
or not to download?

Experience a  
whole new world of  
mobile applications  
with us.



**Be appintelligent**  
Utilise your smartphone  
to the fullest

### Contest

## SHARE YOUR EXPERIENCE

- Pick any mobile application from this issue and share your experience with that app in 100 words.
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- Best entry will get publish in the next issue along with the winner's photograph.

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*presents*

# RENDEZVOUS

16<sup>th</sup> October - 19<sup>th</sup> October, 2015

